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SEATTLE HOMES & LIFESTYLES

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Meet the

new
10

People, Places &
Things that Define
Seattle Design

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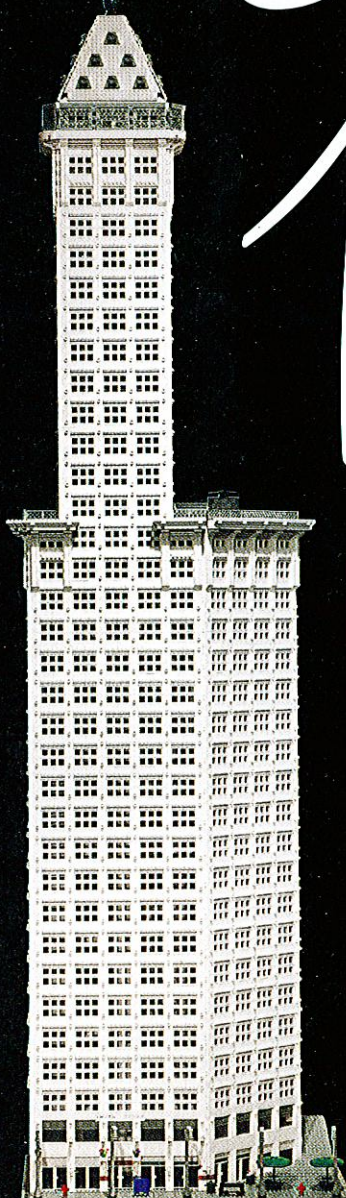
new 10

In January 2006, *Seattle Homes & Lifestyles* named 100 People, Places and Things That Define Seattle Design. But we soon realized that the list would be ever-evolving. So we added 10 more names in 2007, another 10 in 2008, and we're adding yet another 10 now. Who made the list this year? Turn the pages to find out.

For a complete list of all Seattle Design 100+ honorees, visit SeattleHomesMag.com/seattledesign100.

<< SMITH TOWER, BY MODEL MAKER WAYNE HUSSEY OF THE SEATTLE LEGO USERS GROUP, WAS ON DISPLAY AT SEATTLE ARCHITECTURE FOUNDATION'S RECENT MODELSPACE EXHIBIT.

PHOTOGRAPH BY HANK DREW

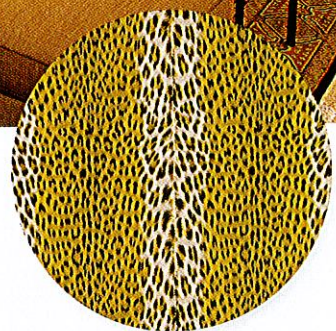


Seattle Homes & Lifestyles' Seattle Design 100+ "New 10" honorees gathered at a Queen Anne home remodeled by New 10 honoree Schultz Miller, Inc., and designed by 2006 honoree Stuart Silk Architects: (Seated from left) Steve Northey of Metal Solutions; Wendy Wells and Lisa Freed of Wells Medina Nursery; Seth Meyer of Meyer Wells; (Standing, left to right) Charles Anderson; Paul Vassallo and Terry Miller of Schultz Miller; Jane Weed of Jane Piper Reid & Company; John Wells of Meyer Wells; and Brian Balmert.

PHOTOGRAPH BY ALEX HAYDEN



THE JANE PIPER REID & COMPANY SHOWROOM (ABOVE) IS A SPOT OF WHIMSY IN SEATTLE'S DESIGN DISTRICT; WEED'S DIVERSE PRODUCT LINES INCLUDE THIS PIERRE FREY LEOPARD PRINT (RIGHT).



JANE WEED,

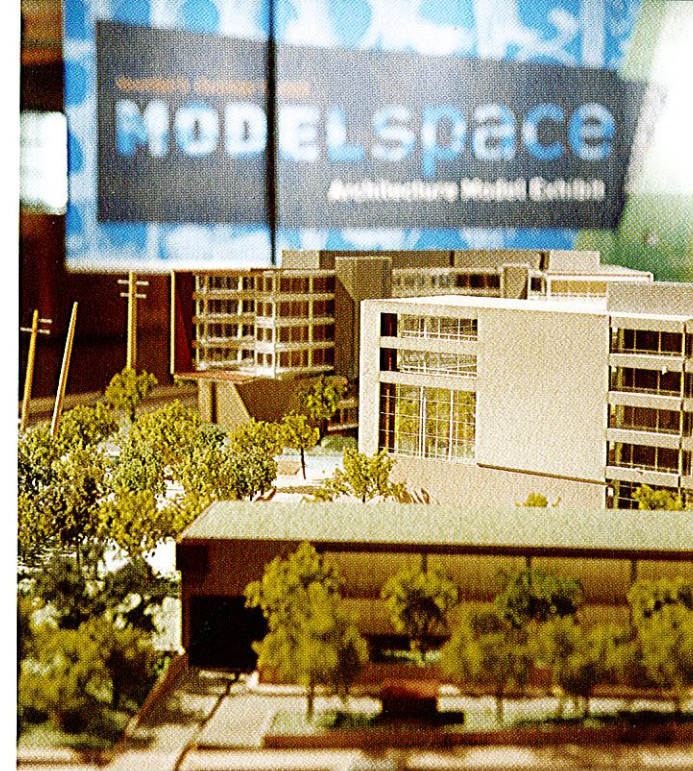
showroom owner, Jane Piper Reid & Company

As president and CEO of the Jane Piper Reid showroom for 28 years, Jane Weed has traveled to some extraordinary places in pursuit of the beautiful and the unique. In addition to carrying Weed's own collection of Asian and European antiques and accessories, her showroom represents some of the most prestigious and exciting lines of furniture, antiques, textiles, wall coverings, lighting, carpets and trimmings. Weed also has a designated workspace for restoring items to their "rightful condition."

For Weed, who studied art and textiles at Washington State University and later lived in southern Italy, an appreciation of fine art is integral to great interior design because the fields both relate to fundamental composition principles. She opened her wholesale business in 1980 at Lenora Square, then moved to the Seattle design district in 2002. Weed loves the great relationships and dynamic nature of the interiors industry. "You never know what's going to connect and how something will fit into the scheme of things," she says. "We love to work with people to see things in a new way. It's a fun process for us and hopefully for them."

"Whenever I enter her showroom, I feel like I've entered a magical attic full of treasures," says interior designer Graciela Rutkowski, co-owner of Seattle Design Center showroom G.R. Hedges. "She has a keen eye for finding special and unique items from all around the world, and I would love to be a little mouse in her pocket during her buying trips. She also has a beautiful mix of great names in designer products. I get the sense from Jane's picks that it's OK to be a little whimsical. Her generosity of spirit is evident in the warmth of her showroom, staff and products." —V.B.

Jane Piper Reid & Company, 835 S. Fidalgo St., (206) 621-9290, jprco.com



A GATES FOUNDATION CAMPUS MODEL MADE BY NBBJ MODEL MAKERS HARRY BAIRAMIAN, PETER BRUHN, BRIAN ARCHER, ALEC VASSILIADIS AND PATRICK KENNEY WAS DISPLAYED AT MODELSPACE, SEATTLE ARCHITECTURE FOUNDATION'S ANNUAL ARCHITECTURE MODEL EXHIBIT.

SEATTLE ARCHITECTURE FOUNDATION, nonprofit

Three days a week, Seattle Architecture Foundation tours director Roberta Miner walks the streets of Seattle, leading groups of as many as 20 rapt followers. She points out buildings and details, discussing each structure's context, style and history.

Tours, which range in theme from modern skyscrapers to art deco style and attract 2,000 people each year, are one part of SAF's efforts to educate participants about the built world around them. "We're like the front door," explains executive director Sydney Dobson. "People who have never thought about their built environment can find architecture through us."

SAF began as the philanthropic arm of the American Institute of Architects Seattle chapter and started its tours and community programming in 1990. That year, SAF offered two walking tours; for 2009, the organization has more than 200 planned, along with family model-making workshops, family tours, design forums and exhibits. The organization is governed by a community board, which includes local architects from Mithun, The Berger Partnership, Callison and Miller/Hull, and is largely dependent on its more than 200 volunteers, who lead tours and workshops, develop ideas and organize new programs.

"We feel the more educated people are about their built environment, the better decisions they can make," Dobson says, pointing out hot-topic issues that will shape the future of Seattle, such as green construction, the Alaskan Way viaduct and mass transit. "It's not how a building fits in a skyline," Miner adds, "it's how it fits in their life." —A.C.

Seattle Architecture Foundation, 1333 Fifth Ave., Ste. 300, (206) 667-9184, seattlearchitecture.org

"I get the sense from Jane's picks that it's OK to be a little whimsical."

—GRACIELA RUTKOWSKI, interior designer and showroom owner

SCHULTZ MILLER, builders and remodelers

Schultz Miller has a fairly straightforward business goal: to build homes well and, in turn, to form relationships that last. Since it was founded in 1981, the firm has grown from two partners to a staff of more than 100 with an impressive portfolio of built projects consisting of hundreds designed by local architects, including Seattle Design 100+ honorees Olson Sundberg Kundig Allen, Stuart Silk and Sullivan Conard Architects.

Even so, co-owner Paul Vassallo prides himself on qualities that aren't typically associated with home building. He says relationships—with architects and designers as well as with homeowners and his Schultz Miller team—are the backbone of his company. And in the high-turnover construction field, he points out that more than a quarter of his employees have been with the company for at least 10 years and more than half for at least five.

Further evidence of the company's track record is that Schultz Miller relies on referrals and repeat business, with new generations of the same families returning with new projects. "We don't emphasize just the construction but also relationships, the team and the process," Vassallo says.

Of course, quality is important too. "The homes have to be well-built, and [clients] have to be satisfied with us and with what was built," points out Marc Vassallo, business development director (and Paul's brother).

Stuart Silk, architect and principal of Stuart Silk Architects, praises Schultz Miller for having the whole package. "They're great to work with, and when we've worked with them, at the end of the project everybody's kind of sorry it's over because they make it fun and they make it easy," Silk says. —A.C.

Schultz Miller, 822 John St., (206) 281-1234, schultzmiller.com



SCHULTZ MILLER BUILT THIS CUSTOM TRADITIONAL-STYLE HOME, DESIGNED BY STUART SILK ARCHITECTS, IN CLYDE HILL.

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Similar to matchmaking services that search for "perfect companions," *Seattle Homes & Lifestyles* provides a FREE online service to connect you with "perfect" home professionals, shops or showrooms and sought-after products and services seen within the pages of our magazine. Follow the Web dots sprinkled throughout this issue.

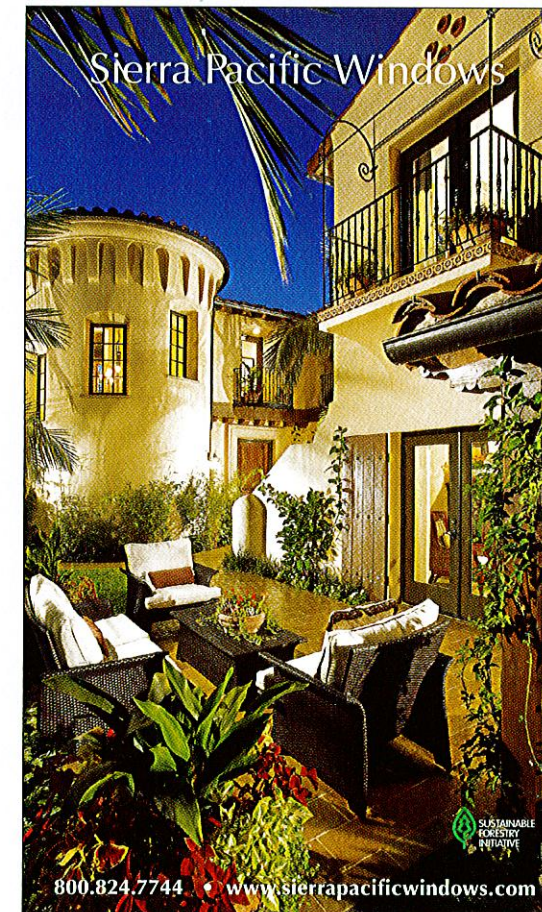
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